



2017 MEMORIES IN THE MAKING ART & WINE AUCTION

SPONSORSHIP OPPORTUNITIES



HIGHLIGHTS

350
EXPECTED GUESTS

200+
AUCTION ITEMS

\$220,000
FUNDRAISING GOAL

1,000,000
SOCIAL MEDIA
IMPRESSIONS

FOLLOWERS	
	5,000
	14,000
E-NEWS	50,000

ALZ.ORG/NORCAL | 800.272.3900

BENEFITS

MEMORIES IN THE MAKING

PRESENTING
\$ 10,000

PLATINUM
\$5,000

GOLD
\$ 2,500

VISIBILITY

Company mentioned in all social media pertaining to the event	<input checked="" type="checkbox"/>		
Company logo on auction webpage	<input checked="" type="checkbox"/>		
Company logo in the print program	<input checked="" type="checkbox"/> Cover	<input checked="" type="checkbox"/> Inside	
Advertising space in the print program	<input checked="" type="checkbox"/> Full Page	<input checked="" type="checkbox"/> Half Page	<input checked="" type="checkbox"/> Quarter Page
Company logo on invitation*	<input checked="" type="checkbox"/> Top Placement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo in post event "Thank You" in our newsletter and on our website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

EVENING PROGRAM

Company logo on slideshow presentation	<input checked="" type="checkbox"/>		
Reserved seating for the auction	<input checked="" type="checkbox"/> Premier placement 1 Table	<input checked="" type="checkbox"/> 1/2 Table	2 tickets
Recognition during the evening program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

About the Alzheimer's Association

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. It is the largest nonprofit funder of Alzheimer's research. The Association's mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Its vision is a world without Alzheimer's. Visit alz.org or call 800.272.3900.

For more information on Memories in the Making go to <http://www.alzmemoriesinthemaking.org>

* Contract must be signed by January 15, 2017 in order to receive this benefit

FOR QUESTIONS PLEASE CONTACT US AT 408.372.9916